

Digital Adaptation of the WJ IV: Goals and Considerations

Presented by Erica M. LaForte, Ph.D.

Northwestern University & Applied Measurement Solutions, LLC

Consultant to Riverside Insights on the Woodcock-Johnson Products

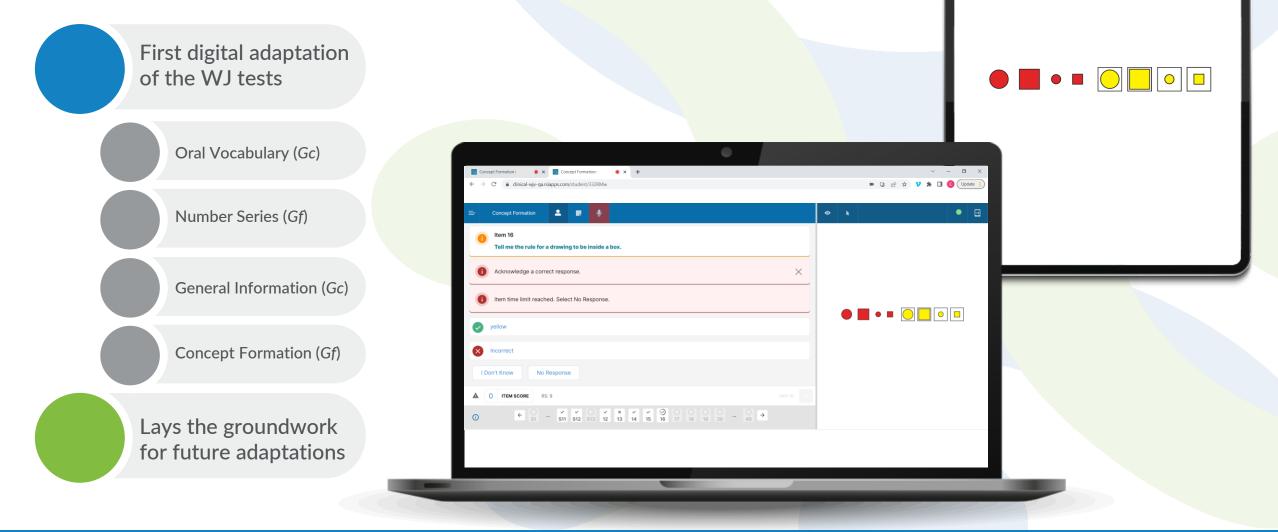
X Riverside Insights

"Our future success is directly proportional to our ability to understand, adopt, and integrate new technology into our work."

-Sukant Ratnakar, Founder and CEO, Quantraz ("Change Anesthesiology")



WJ IV DIGITAL BRIEF COGNITIVE BATTERY





WJ IV DIGITAL TRANSFORMATION

THE ROAD TO THE WJ IV DIGITAL BRIEF COGNITIVE BATTERY

Plan

Identify goals and constraints, write requirements, and develop processes

Design/Build

Design UI/UX, build platform, write logic, adapt/ingest content, and QA

Pilot

Administer to a wide range of examinees; capture response, score, and timing data + session voice recordings

Evaluate

Analyze data, evaluate item and test characteristics, review qualitative data, assess equivalency with PP



TEAM INPUT AND PERSPECTIVES

• • • • • • •

.....



How will the user interact with the interface? Content Developers

UI/UX Designers

How do the test items and instructions need to change for digital delivery?

Software Engineers

How to translate the requirements and UI designs into a functional platform?

Psychometricians

How can we assess (and minimize) the psychometric impacts of a change in administration mode?

Product Managers

What are the market requirements and how do we ensure the platform meets those requirements?

Customers/Users

How will digital delivery impact the way I conduct my assessments?



HIGH-LEVEL GOALS AND CONSTRAINTS



Digital delivery should...

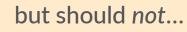
improve administration ease and efficiency

reduce examiner administration and scoring errors

maintain the tests' psychometric characteristics

be engaging for the examinee

free up the examiner's attention to focus more on examinee characteristics and behaviors



alter the tests' intended constructs



X

X

X

X

require a steep learning curve for administration



impact the difficulty of the items

adversely impact the examinee's behavior or performance

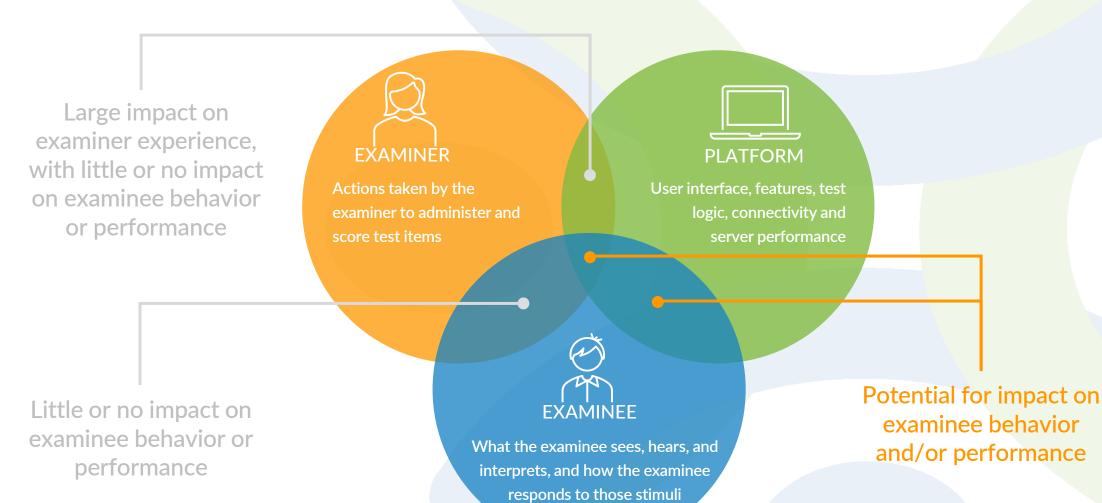
make the tests inaccessible to examinees with limited exposure to technology

Guidance taken from the Standards for Educational and Psychological Assessment (2014; AERA, APA, & NCME), the Guidelines for Technology-Based Assessment (2022; ITC & ATP), and the Web Content Accessibility Guidelines (2018; World Wide Web Consortium).



POTENTIAL SOURCES OF VARIANCE





SOME POTENTIAL THREATS TO SCORE EQUIVALENCY



ANTICIPATING POSSIBLE SOURCES OF CONSTRUCT-IRRELEVANT VARIANCE

Item Difficulty Changes

If an Examinee perceives the stimuli differently in digital format, the items may seem easier or more difficult than in paper

Maintain Item Stimulus Formats

Visual and auditory stimuli should be as close as possible to the paper version

PLAN FOR MITIGATION



>

VALIDIT

0

THREATS

Unintended Interactions

Unintended interactions between the Examinee and the Platform or Examiner could impact examinee behavior or performance

Streamline Admin Workflow

Design the admin workflow to allow brisk and efficient administration with minimal opportunities for Examinee distractions

Testing Disruptions

If the test session connection is interrupted the standardized administration protocol could be compromised

Design and Test for All Scenarios

Design the platform so that typical WiFi disruptions have minimal, if any, impact on the testing session



Design/Build



WJ IV DIGITAL PLATFORM DESIGN DECISIONS





- User interface must be intuitive
- Audio record the test session for later Examiner review
- Automate many administration tasks:
 - Selection of SSP
 - Item order
 - B/C and cutoffs
 - Item scoring
 - Item response feedback triggers



- Retain PP stimuli presentation and item response modes (e.g., visual, oral, both)
- Present one item per page/screen
- Design for iPad portrait mode
- Maintain aspect ratio of visual stimuli, regardless of iPad screen size

 Minimize intended changes to examiner/examinee interactions

 $\overline{\mathcal{O}}$



- Employ a browser-based platform to ensure auto-save in case of interruption
- Include a connection strength test and monitor signal strength throughout the test session
- Include a brief tutorial to introduce the test session, iPad, and iconography
- Automate complex item task introductions





💳 Oral Vocabulary–Synonyms 🚨 📭 🍨			Ð
Sample Item A, Trial 1 Tell me another word for <i>big</i> .	Maintain WJ blue, boldface text for oral script		
Varge gigantic huge	A. Point to <i>big</i> on subject's page and say: Tell me another word for <i>big</i> .	Examinee's View	
small			
O 0 1			
I Don't Know No Response	Examiner's Interface	big What the Examinee sees on the iPad	
ITEM SCORE RS: 0		item A, Trial 1 🔿	
	$\begin{array}{cccccccccccccccccccccccccccccccccccc$		

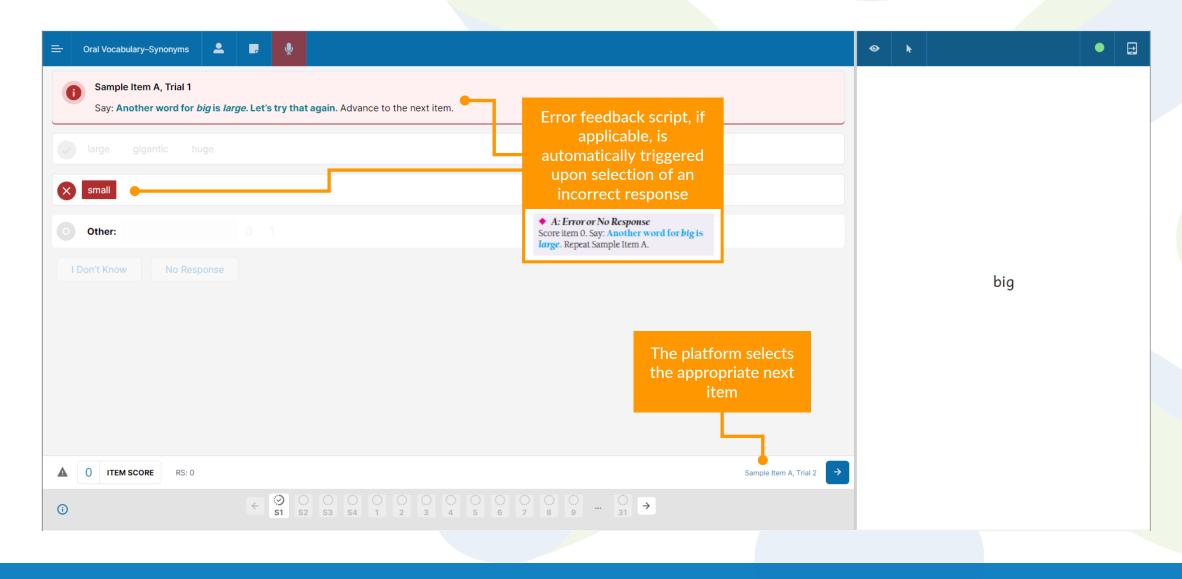




E Oral Vocabulary-Synonyms L	•
Sample Item A, Trial 1 Tell me another word for big. e large gigantic huge and incorrect responses small Other: 0 1 I Don't Know No Response	big
▲ 0 ITEM SCORE RS: 0 Sample Item A, Trial 1 >	
$(\begin{array}{c} \bullet \\ \bullet $	







Design/Build



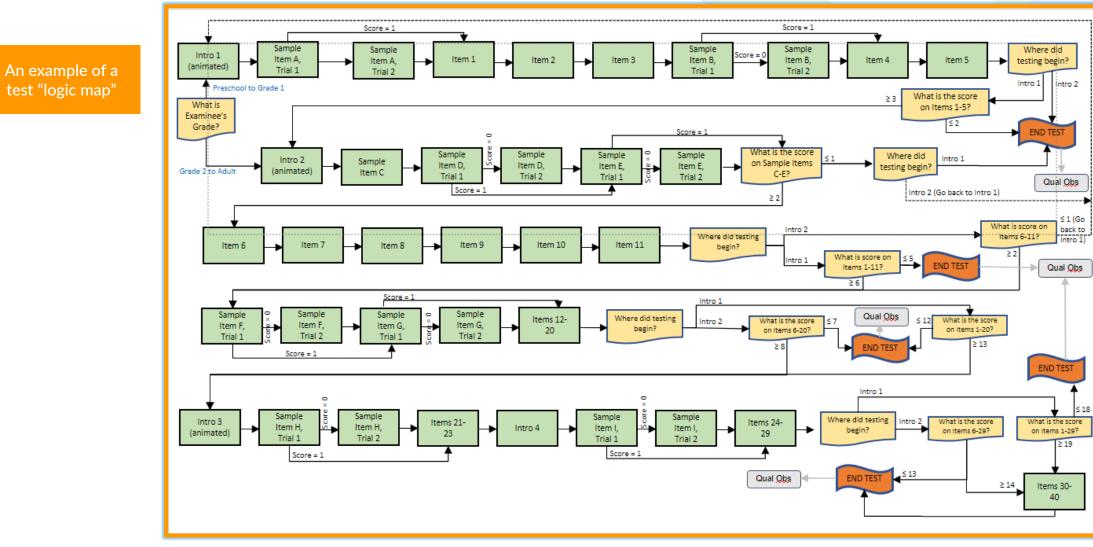






Image: Second second (kan-set) Image: Second second (kan-set) Image: Second second (kan-set) Image: Second second (kan-set) Image: Second second (kan-set) Image: Second (kan-set) Image: Second second (kan-set) Image: Second (kan-set) Image: Second (kan-set)	😑 Oral Vocabulary-Synonyms 💄 📕 👰			•	Ð
Cover camouflage closk enclose hide mask secrete In the paper version Sciese closed hold keep open shut trap Image: Cover camouflage closk enclose hide mask secrete Sciese closed hold keep open shut trap Image: Cover camouflage closk enclose hide mask secrete Sciese closed hold keep open shut trap Image: Cover camouflage closk enclose hide mask secrete Image: Cover camouflage closk enclose hide mask secrete Sciese closed hold keep open shut trap Image: Cover camouflage closk enclose hide mask secrete Image: Cover camouflage closk enclose hide mask enclose hide mask enclose hide mask enclose hide hide mask enclose hide mask enclose hide mask enclose hide mask enclose hide hide mask enclose hide hide mask enclose hide hide hide hide hide hide hide hid		Basal: 6 lowest correct			
$\begin{array}{c c c c c c c c c c c c c c c c c c c $	 cover camouflage cloak enclose hide mask secret close closed hold keep open shut trap O ther: O 1 I Don't Know No Response The Raw Score and bottom navigation provide a quick summary of the Examinee's progress on the test A O TEM SCORE RS: 10	First Last Trial Last Dig-large A B nap-sleep 1 angry-mad 2 small-tiny 3 mom-mommy 4 giggle-laugh 5 1 look-glance 6 1 chef-cook 7 9 0 car-vehicle 10 1 9 0 attempt-try 12 artificial-insincere 13 14 15	conceal		





Gral Vocabulary-Syno	unyms 🚨 📰 🍨			⊕ k	•	Ð
1 You have finished	d this test.					
	The test automatically when the Examinee read					
	ceiling	This test has ended because the examinee h	as reached a ceiling.	The Examiner can captur clinically useful information about the Examinee's appro	on	
		Test 1: Oral Vocabulary–Synonyms (*) Mark all that apply.		to the task		
		Demonstrated good understanding of vocabular Retrieved words fluently	y Displayed age-appropriate speech and articulation None of the above	You hav a finished this te	st.	
		Need a break? Go back to Dashboard Back to Dashboard	End administration and start review/submit process End Session			
	RS: 10		End Te			
		× × × × Ø ○				



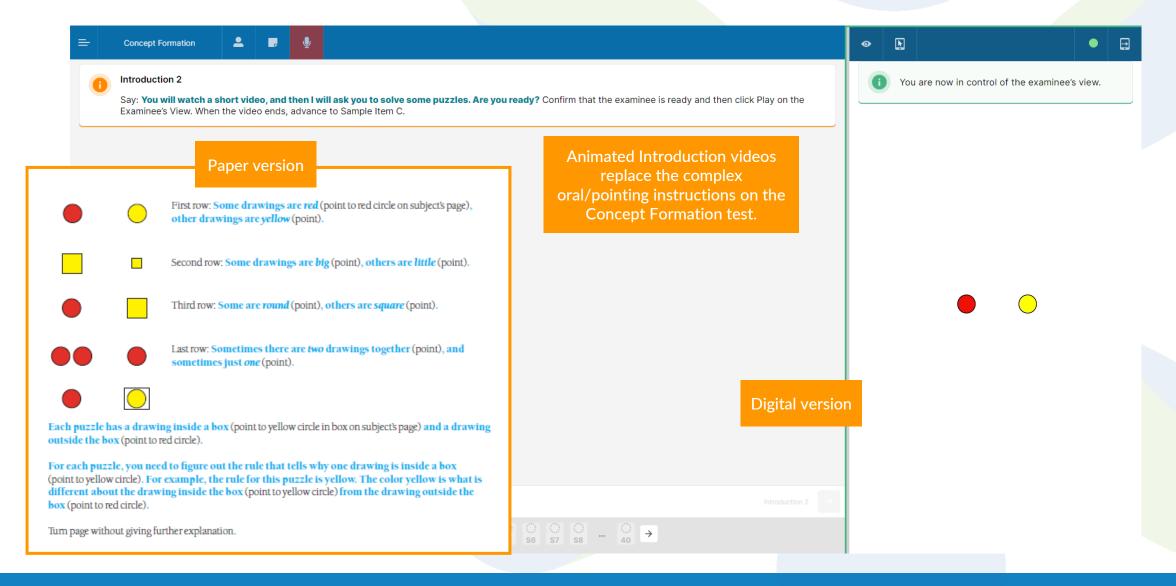


Test 12: Concept Formation			Things to know:
Read the instructions below or begin the test.			
Administration Overview			This test presents some instructions via video animations.
+ Before testing, adjust the volume to a comfortably loud level on the examinee's headphones or t	ablet speaker.		This test uses voice capture.
+ The platform selects an appropriate starting point based on the examinee's highest grade level	and presents items until the examinee fails to meet the continuation requireme	nts.	
* Test tasks are introduced with short videos. Confirm that the examinee is ready be Before you	start the test, please confirm the starting point.		Check Audio Settings
 On Items 6 through 35, acknowledge the correct responses by nodding or saying a the response. 		rou acknowledge	
	Test 12: Concept Formation		
starting point for the next test	Grade 2 to Adult Preschool to Grade 1 Grade 2 to Adult	this happens, select	
Dased on the Examinee's grade	test requires the examinee to connect with a tablet device. Confirm that examinee's equipment is properly set up before starting.		
Scoring			
 For each item administered, select the response option from the scoring key that n key, select incorrect. 	e Capture is active. Start Test	ted in the scoring	
+ If the examinee provides a response that requires querying, click the response and matches the examinee's next response.		e scoring key that	
+ The platform assigns a score of 1 to correct responses and a score of 0 to incorrect responses.			
The platform computes the total raw score by summing the item scores for all administered item Items 1 through 5.	is. For examinees who start with introduction 2 and test forward, the platform	assigns 1 point each for	

Let's Begin









NEXT STEP: EVALUATE

THE ROAD TO THE WJ IV DIGITAL BRIEF COGNITIVE BATTERY



Compare Examinee score data from the paper and pencil version to the digital version to assess item parameter invariance



Evaluate scores from administrations with and without connectivity interruptions to assess impact of those interruptions on Examinee performance



Review voice recordings from a sample of test sessions to gather qualitative information about Examinee and Examiner experience



Review the Test Session Observations responses from Examiners to identify any other unforeseen issues or concerns with the digital platform

Evaluate

Analyze data, evaluate item and test characteristics, review qualitative data, assess equivalency with PP



THANK YOU

Questions?

Erica LaForte

erica.laforte@riversideinsights.com

www.linkedin.com/in/ericalaforte